

HOW TO FUNDRAISE ONLINE



**SIGN UP AT
MOVEMBER.COM**

GROW
WHATEVER YOU GROW
WILL SAVE A BRO

I'M READY TO GROW

[Tell me more](#)

MOVE
60KM FOR THE GO MEN
LOST TO SUICIDE EACH HOUR

I'M MAKING A MOVE

[Tell me more](#)

HOST
RALLY A CREW AND
DO SOMETHING FUN

I'M GOING TO HOST

[Tell me more](#)



TOP TIP

When asking for donations, start with the people who won't say no.

SPRUCE UP YOUR MO SPACE

UPLOAD A PHOTO

Flaunt your money-maker. People are more likely to donate to a Mo Space with a profile picture.

ADD YOUR MOTIVATION

Tell people why fundraising for Movember is important to you. It's a powerful motivator for others to donate.

SET A TARGET

Aim high and go hard. Show people you're serious and they'll get behind you.

HOSTING A MO-MENT

HOST WITH THE MOST

A Host's Mo Space is loaded with party-starting secrets, virtual event tips, handy resources and downloads.

CREATE AN EVENT PAGE

Use an event page to invite guests, track RSVPs and streamline donations.

SHOUT ABOUT IT

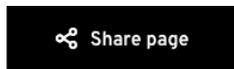
Like music, jokes and tapas, your Mo Space was made to be shared. Don't hold back – get it out there and watch the donations roll in.

HOW?

- Share your Mo Space through social media.
- Create a Facebook fundraiser connected to your Mo Space. This means any donations from Facebook will be reflected on your Mo Space.
- Send your URL and/or QR code to friends, fam and colleagues – use text, email, phone and hit the group chat.
- Add your Mo Space link to your email signature.

Not sure what to say?

The share icon on your Mo Space comes with readymade text.



MO LIKE A PRO

Your Mo Space is primed and ready to rock. Now what?

DONATE TO YOURSELF

Kick things off with a donation to yourself. This will get the ball rolling and set the benchmark for donations.

MAKE THE ASK

Share your Mo Space regularly. Give people plenty of opportunities to see what you're doing and how you're progressing.

PERFECT TIMING

Announce your target and share a post when you're getting close. If you're hosting a Mo-ment, share posts before and after your event. And try a cleverly timed pay-day post when your colleagues might have a few quid to spare.

THEMED PARTY

Everyone loves a good themed party. Whether you choose to theme yours with famous moustachioed characters, the letter 'M', or something else entirely – it's sure to be a hit.

UP THE ANTE

PROGRESS UPDATES

Whether you've chosen to Grow, Move or Host – or opted to Mo Your Own Way – don't forget to share your progress through the month. Photos, updates, thoughts and Mo musings – keep your donors (and potential donors) in the loop.

UPDATE YOUR TARGET

Movers, if you smash your target with time to spare, why not up the ante? Inspire more donations by increasing your target.

OFFLINE DONATIONS

Loads of donors will send money straight to your Mo Space; but for those who give you cash, cheques or bank transfers, use the 'submit cash donations' button on your Mo Space to send the donations directly to Movember.

READY, SET, MO!

We're here whenever you need us. If you have questions, ideas you'd like to chat through, or if you've run into a planning snag, don't hesitate to get in touch.

Always remember, you're helping to fund groundbreaking projects in mental health and suicide prevention, prostate cancer and testicular cancer – that's huge.

Be proud.



Need support? Get in touch at info.uk@movember.com.